ONE YEAR LATER 🎉

DeeplinkX

A Flutter toolkit for external app deep linking



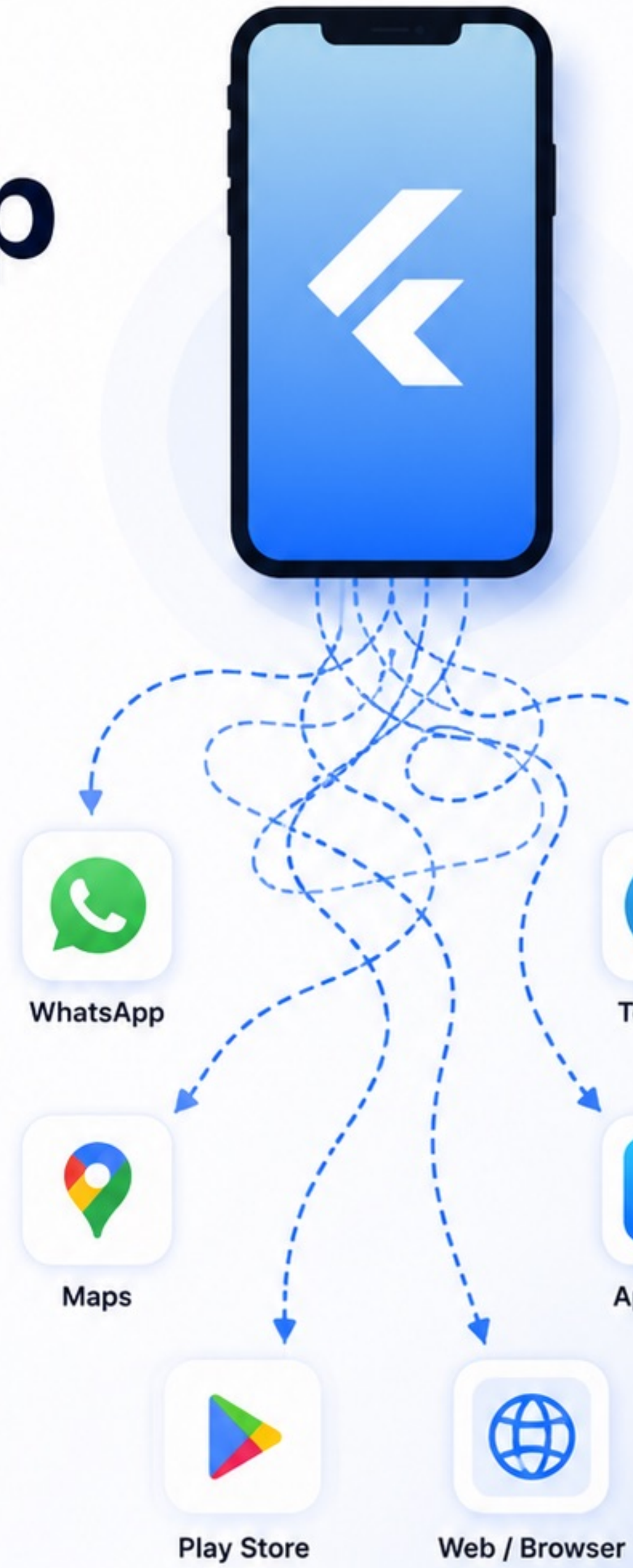
🚀 From a small plugin to a more stable v1 experience

02 THE ORIGINAL PROBLEM

External app links look simple...

Until your Flutter app needs to handle:

- URL schemes
- Platform differences
- App-installed checks
- Store fallback
- Web fallback
- Repeated boilerplate



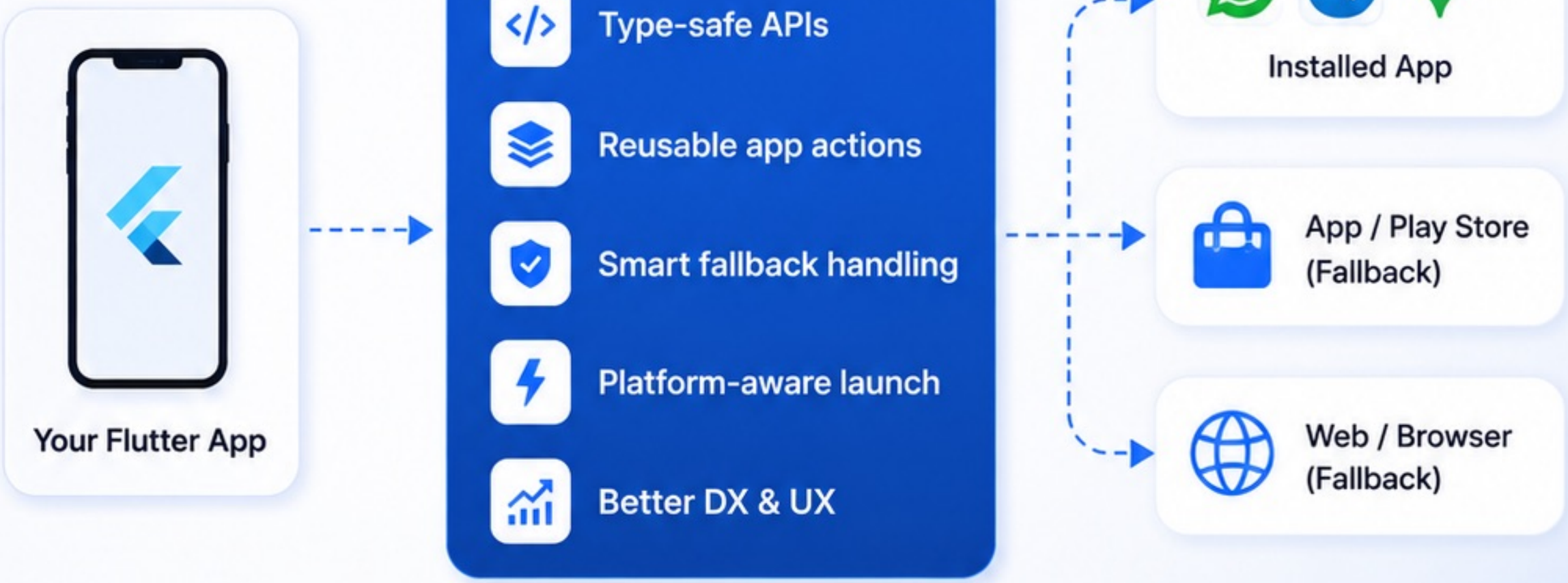
“Just open a URL” becomes hard to maintain.

03 WHAT DEEPLINKX DOES

DeeplinkX makes this cleaner. 🎯

DeeplinkX

Describe the external action you want.
Let **DeeplinkX** handle the launch flow.



Type-safe and reliable
Fewer runtime errors, more confidence.

Reusable actions
Write once, use everywhere.

Predictable fallbacks
App, store, or web – the right path every time.

Better developer experience
Less boilerplate, more productivity.

Better user experience
Faster launches, fewer dead ends.

04 WHAT IS DEEPLINKX?

DeeplinkX

A simple way to open apps 🔗 and do more

Deep link to apps, perform actions, and handle responses — all in one clean Flutter package.



One library. Many possibilities.

Smarter linking for a better experience.

DEEPLINKX HELPS YOU

Deep link to apps

Open external apps with custom data seamlessly.

Perform actions

Trigger actions within apps that support it.

Handle responses

Get results back and act on them in your app.

Smart & reliable

Works across platforms with fallbacks.

Developer friendly

Simple API, well-documented and easy to use.

Why it matters?

Deep linking makes your app more useful, connected, and ready for the real world.

- Boost user experience
- Connect with the apps your users already love
- Automate tasks and save time

05 USE CASE: SOCIAL & MEDIA

Use case: Social & content discovery 🔍

Send users to the right external profile or content.

★ Examples

Instagram
Open profile, stories or posts

LinkedIn
Open company or profile page

TikTok
Open profile or video

YouTube
Open channel or specific video



UX Benefit

Users land directly inside the target app when possible — fewer redirects, more engagement.



06 USE CASE: LOCATION & NAVIGATION

Use case: Location & navigation

Open maps, search locations, or start navigation in installed navigation apps.

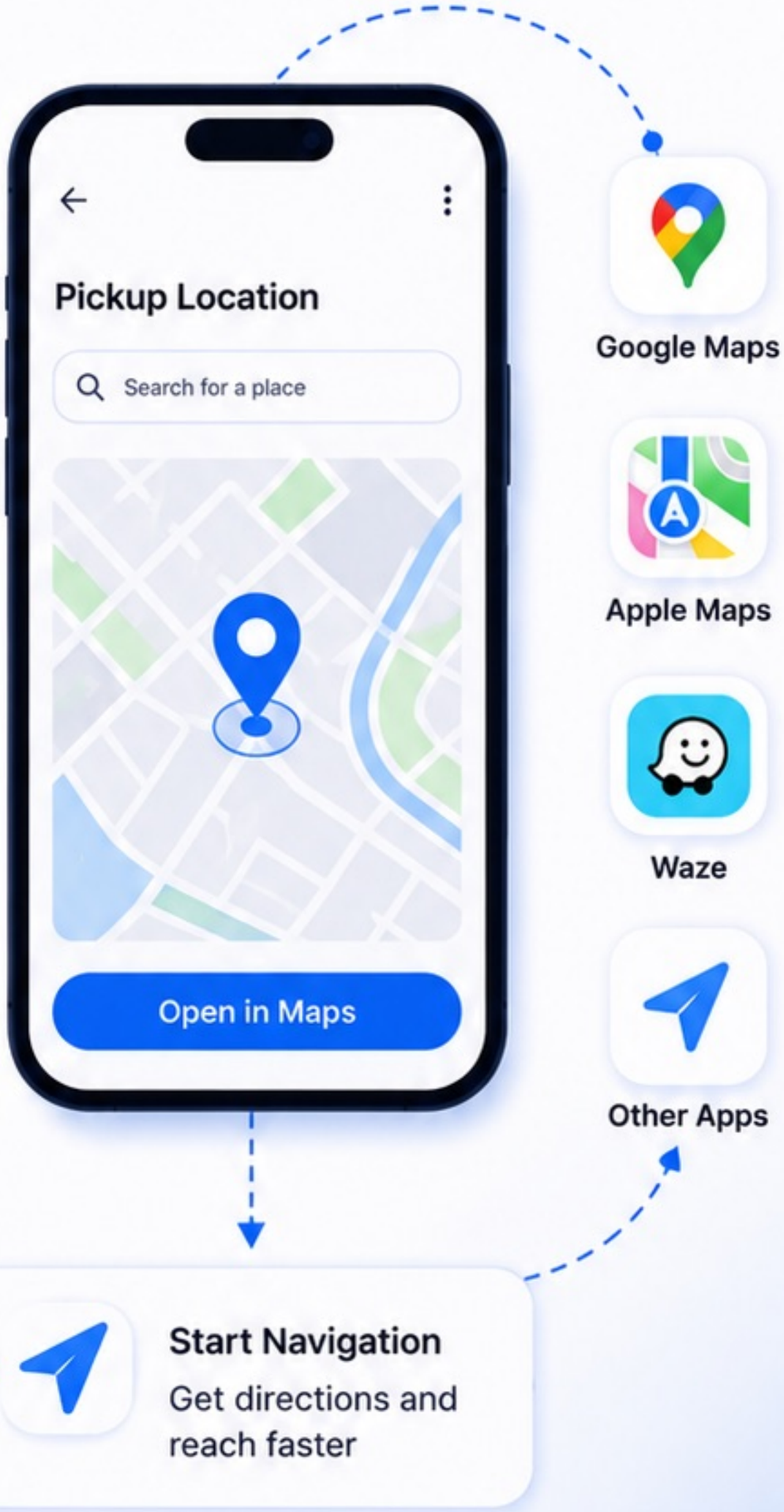
Examples

Google Maps
Search places and get directions

Apple Maps
Native experience on Apple devices

Waze
Real-time traffic & community alerts

Other Providers
Support for more map/navigation apps



UX Benefit

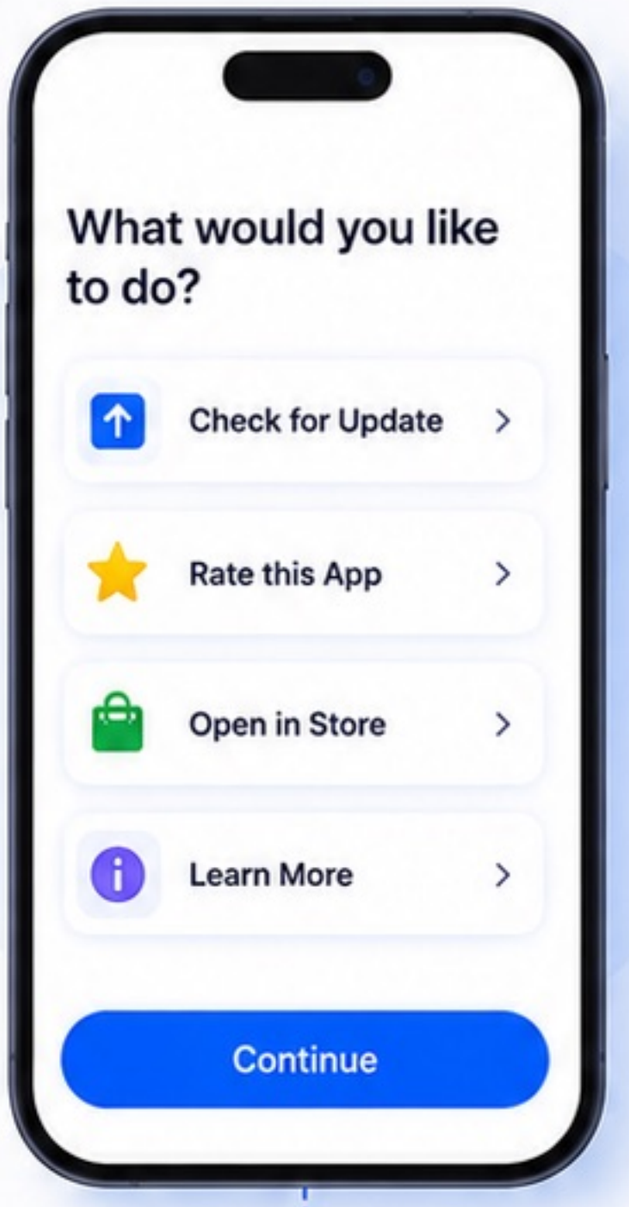
Users get a seamless navigation experience in their preferred app — no extra steps.

07 USE CASE: UPDATES, REVIEWS & CAMPAIGNS

Use case:

Updates, reviews & campaign CTAs ⭐

Guide users to the correct destination based on platform and installed stores.



Examples

Open current app
update page

Send users to
review / rating page

Open target app
from campaign CTA

Redirect to the right store when needed

DeeplinkX handles the best possible path

Google Play · App Store · Cafe Bazaar · Windows Store · Web Fallback

UX Benefit

Campaigns, updates, and reviews become smoother, faster, and more reliable.

08 ONE YEAR OF IMPROVEMENT

DeeplinkX

Actively improved since first release 🛠️

From a simple idea to a more stable, feature-rich v1 experience.

More external apps
More apps supported

More app stores
More stores supported

Better fallback handling
More reliable and predictable flows

Improved documentation
Clearer guides and API docs

Better examples
More practical and real-world examples

More likes and downloads
Growing community trust

Medium article published
In-depth article for developers

Added to Flutter Gems
Featured on fluttergems.dev

v1 Experience
More stable, complete and developer-friendly

On the way 🚀

Continuous Improvement
New apps, stores, better flows

First Release
The journey begins

May 11, 2024

Our Goal

Keep improving DeeplinkX to make external app linking in Flutter cleaner, easier, and more reliable.

Thanks for being part of this journey!
Your feedback drives DeeplinkX forward.

09 Try DeeplinkX

DeeplinkX

Try DeeplinkX 📦

If your Flutter app opens other apps, DeeplinkX can help keep that logic cleaner and easier to maintain.



Pub.dev
pub.dev/packages/deeplink_x

GitHub
github.com/DeepLinkX/DeeplinkX

Flutter Gems
fluttergems.dev/packages/deeplink_x

Like it on pub.dev if it helps.

Which external app or action should be added next?

Try DeeplinkX